

Business Acumen

For HR Professionals who want to drive greater value from their function and step into a more business-centric role, a deep understanding of the business is paramount.

That means understanding how the business works and why.

As an introduction to financials, macro economic issues, internal and external business drivers, and overall awareness of functional influences, this programme is aimed at providing an increased confidence in working with business leaders in their world.

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Auckland

13-15 March 2012

19-21 June 2012

23-25 October 2012

This 2.5 day programme allows participants to understand how organisations work. We will be getting under the hood to help you understand what the drivers of profitability and growth are in your business.

You will learn how to interpret financial reports, understand different business models and how they suit the industry and market in which they operate, explore the stages of growth and decline of a business, and the drivers of overall performance.

Developing an awareness of the macro economic environment, the impact of marketing on a business and the confidence to engage in a business led discussion, are further areas of learning to experience.

This challenging and thought-provoking programme will start you on your journey to becoming a business consultant specialising in people.

Programme Highlights:

- Why do HR professionals need to understand the business?
- Business models and business performance
- Financials – key business drivers
- Stages of growth / decline
- What drives a successful business?
- How can your business create sustained competitive advantage?
- What levers can be pulled to improve the profitability of the business?

\$2,750 + GST

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